**WDD130 – Creating an Elevator Pitch**

Create a pitch for my website idea.

Create a 75–150 word pitch (about 60 seconds worth) for an idea that you would like to turn into a website. You can use the following process to help:

1. Identify your idea or goal.

My idea is to create a website for online language and programming lessons.

1. Explain what you want the website to do.

Our online school offers interactive courses in Japanese, English and Portuguese, plus programming classes focused for kids and career consulting for youth.

1. Communicate your USP (Unique Selling Proposition).

Unlike traditional methods, we focus on engaging, student-centered learning, making language acquisition and coding accessible and enjoyable. Our career guidance helps young learners build confidence for the future.

(Unique point) A personalized approach that adapts to each student’s pace, ensuring real progress without frustration.

1. Engage with a question.

Looking for a fun and effective way to learn languages and coding?

Ready to unlock new opportunities through language (potential), technology (knowledge), and career growth (growth)?

1. Put it all together.

Looking for a fun and effective way to learn language and coding?   
Our online school offers interactive courses in Japanese, English and Portuguese, plus Programming Classes for kids and career consulting for young professionals.

Unlike traditional methods, we focus on engaging, student-centered learning, making language acquisition and coding accessible and enjoyable. Our career guidance helps young learners build confidence for the future.

What makes us unique? A personalized approach that adapts to each student’s pace, ensuring real progress without frustration!

Ready to unlock new opportunities through advanced potential, knowledge and growth? Join us today and start your journey!

1. Practice!